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**BUILDING A SOUL WINNING PROGRAM IN YOUR CHURCH**

By Pastor Matt Miller

**S.W Illustrations**

* (Easter Card)
* (John and Romans)

#1**.** The **Pastor** Must Be a Soul Winner

* Must have **fresh** soul winning testimonies in his preaching.
* Must bring **converts** to church.
* Must knock on doors. Take **men** of your church with you!
1. If you are not a soul winner, you will **never** build a soul winning program.
2. Be **obedient**. Obedience to the commission will create a **burden** for souls.
* A **burden** **does not precede** obedience. **Obedience** creates the burden.
* Matthew 11:29-30 (Yoke is service/burden is lite)

#2. Dedicate an **Entire** Sunday Each Month to Teach and Preach on Soul Winning

* The first Sunday of the month is called our T.E.A.M. Sunday
1. All **Sunday School** lessons are on Soul Winning
* All teachers must have a fresh testimony to give their students on soul winning.
* Someone they have seen saved.
* Someone they have seen follow the Lord in baptism.
* Someone they have involved in discipleship class.
1. Sunday **Morning’s** Message is on Soul Winning.
* Pray God will **capture** the heart of the Sunday morning crowd to get them to get **involved** in soul winning.
* Pastor, try to have someone there you **personally** led to Christ. Get them lined up for baptism.
	+ Brian Robbins,
	+ Tracy Robbins,
	+ Nick Robbins,
	+ Allison McColley,
	+ Brooklyn McColley all saved and baptized.

Invitation – get commitments to:

Pass out tracts

Reach Neighbors

* Get involved in Soul Winning Program of the Church
1. Preach on Sunday night a message on “***People in the Bible who were soul winner***s.
* Jesus
* Phillip
* John
* Peter
* Woman at the well – bringing all people to Jesus
1. Allow Members to Give Their Soul Winning **Testimonies** on Sunday Night

#1 Pastor Must Be A Soul Winner

#2 Every Month Dedicate an Entire Sunday to Soul Winning

#3 I Personally Built A Program on Soul Winning – T.E.A.M. (Meets twice on Saturday (10 AM/5PM)

* 30 Soul winners grew to an average of 75
* 500+ souls were saved/30+ baptisms/15+ discipleship
* I paired up my best soul winners with the inexperienced soul winners.
* Trainers must train trainees (keeps everyone involved and going!)
* On T.E.A.M. Sunday we give out certificates
1. 4-week faithfulness
2. 8-week faithfulness
3. 12 week faithfulness. Men get a fish hook/girls a bracelet

Charm can be added for milestones they reach.

#4 Must Have **Leadership** Involvement

1. The nobles put their necks to the work.
2. Everything rises and falls on leadership
3. Deacons, Assistant Pastors, Sunday School Teachers, Church and School staff must get involved.

#5 Have A Soul Winning **Secretary**

1. Attendance records
2. Soul winning records
3. Baptism records
4. Discipleship records
5. Printed material
6. Special recognitions
7. Certificates
8. Communication
* Emails
* Texts
* Announcements

#6 Include **All** Age Groups

* Have a nursery
* Have a Flyer Club (1st-6th grades)

#7 Don’t Forget the **Main** Reasons

* Soul Winnings was commanded to the Church. (Be obedient)
* There is a Hell.
* There is a Heaven.