

**Organizing a Soul Winning Program**

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[Proverbs 11:30](https://www.kingjamesbibleonline.org/Proverbs-11-30/) - *The fruit of the righteous is a tree of life; and he that winneth souls is wise.*



Ninety-five percent of all Christians have never won a soul to Christ.   
Eighty percent of all Christians do not consistently witness for Christ.   
Less than two percent are involved in the ministry of evangelism.   
Seventy-one percent do not give toward the financing of the great Commission.

Why should a church have a soul winning program?

1. To help God’s people to obey God in giving the Gospel.
2. It will produce joy in the lives of God’s people.
3. It will help God’s people to stay on fire for God.
4. It will help grow the church.

Here are some things that we do here at Parkside Baptist Church to help our members to be soul winners.

1. We have designated days and times that we make available for our church folks to go soul winning. A. Thursday

* 6:30 PM College-age
* 6:45 PM Teens
* 7:00 PM Adults

B. Saturday

* 10:00AM Churchwide soul winning and bus visitation
* Ladies soul wining
* 2:00 PM America for Christ

C. Sunday

* 3:00 PM Men’s Soul winning

1. We have a planned program to charge up and challenge the soul winner

Sample schedule:

* Lively song
* Preacher greets everyone and makes announcements, gives the attendance results from the previous Sunday (ex. drive in, bus attendance, souls saved, people baptized), birthdays and anniversaries
* Song
* Challenge (the challenge should be 15-20 min. make it exciting)
* Dismiss
* Pair up those that need a partner.

1. We have designated areas for soul winning.

* I print out maps and update as often as possible
* Having designated maps help us to not to overlap door knocking

1. We have designated soul winners to pair up with new soul winners.

* Train a new soul winner to become the soul winner.
* As staff, we will train a soul winner and in time get them to take someone new with them to train.

1. We have designated tracts.

* Having a variety of tracts is helpful.
* We have a total of six different tracts we use on a regular basses. We also have seasonal tracts.

1. We have designated convert forms.

* We provide cardstock convert slips as well as an online convert slip.
* Once a convert slip is submitted online, it will automatically email a copy to the SS teacher whose age group the convert would attend, as well as send the soul winner an email copy.
* Just as a side note: we also have a follow up system. All visitors’ information is given to the prospective teacher. We also put their information on a list in the hallway for those who want to follow up on a visitor.

The key word to making the soul winning program succeed is “inspire.” You as a pastor must lead and inspire your people to be a soul winners. Give weekly testimonies of folks you have had a chance to witness to.